



ANUJ DWIVEDI

Strategic Scholar



My Contact

- ✉ anujd0009@gmail.com
- ☎ +91 9019458974
- 📍 Bengaluru , India
- 🌐 https://linktr.ee/anuj_dwivedi

Hard Skills

- Public speaking and seminar facilitation.
- Event coordination and organization
- Marketing and Sales
- Artificial intelligence and machine learning
- E-commerce management
- Social media marketing
- Project management

Soft Skill

- Leadership
- Team management
- Communication
- Problem-solving
- Adaptability
- Time management
- Attention to detail

Education Background

- Dayananda Sagar University
 - Bachelor's degree in Btech(Artificial Intelligence and Machine Learning)
 - Year of graduation: 2025 (Expected)
- Christ Academy
 - Pre-University (Class 11-12) in Science with a specialization in Computer Science
 - Year of graduation: 2021
- St. Francis De Sales ICSE
 - Secondary School (Class 1-10) in ICSE with a Centum in Computer Science
 - Year of graduation: 2019

About Me

Experienced and goal-driven professional with a strong background in Artificial Intelligence and Machine Learning. Highly skilled in developing and implementing innovative solutions to complex problems. Seeking a challenging team and goal where I can utilize my expertise to drive business growth and success. Passionate about leveraging emerging technologies to drive impactful change in the world.

Work Experience



Founder and Chief Execution Officer

turingthoughts , a social media company that specializes in creating and managing social media channels for businesses and individuals. The company has successfully established channels across all famous social media sites.
Feb 2023 to Present

- Achieved a 30% increase in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months
- Increased B2B and B2C partnerships by 5% by overseeing marketing campaigns from planning to optimization
- Boosted clients' brand recognition by 10% by developing new ideas and content marketing strategies



Founder and Head

TempeteClub is an Artificial Intelligence club that aims to promote awareness and knowledge about AI and its applications. The club has successfully conducted over 10+ events and workshops on various AI-related topics.
Nov 2021 to present

- Increased organic site traffic by 79% by developing and executing digital marketing content strategies
- Increased our client base by 5% by establishing partnerships with advertisers
- Worked on advertising proposals and online marketing campaigns



Founder and Chief Execution Officer

Ebookzz , an e-commerce store that specializes in selling e-books across various genres. The company has successfully established a strong customer base with over 5k net traffic.
Feb 2023 to Present

- Learned about the operations of the company's marketing department
- Coordinated trade shows and events

Professional Experience

Company/Organization	Designation	Duration
TuringThoughts	Founder and CEO	[Date] - Present

Introduction: TuringThoughts is a social media company that specializes in creating and managing social media channels for businesses and individuals. The company has successfully established channels across all famous social media sites.

Key Responsibilities:

- Develop and implement social media strategies for clients based on their objectives and target audience
- Create and curate engaging content for social media channels
- Monitor and analyze social media metrics to track performance and adjust strategies accordingly
- Manage a team of employees to ensure effective social media management
- Negotiate contracts and partnerships with clients and influencers

Skills Acquired:

- Social media management
- Content creation and curation
- Marketing and branding
- Financial management
- Leadership and team management

Company/Organization	Designation	Duration
Ebookzz	Founder and CEO	[Date] - Present

Introduction: Ebookzz is an e-commerce store that specializes in selling e-books across various genres. The company has successfully established a strong customer base with over 5k net traffic.

Key Responsibilities:

- Develop and implement strategic plans to drive sales and revenue growth
- Manage a team of employees to ensure effective operations and customer service
- Negotiate contracts and partnerships with publishers and suppliers
- Monitor and analyze market trends and adjust business strategies accordingly
- Oversee financial management and budget planning for the company

Skills Acquired:

- Business development and management
- Financial management
- Leadership and team management
- Sales and marketing
- Customer service and relationship management

Company/Organization	Designation	Duration
TempeteClub	Founder and Head	[Date] - Present

Introduction: TempeteClub is an Artificial Intelligence club that aims to promote awareness and knowledge about AI and its applications. The club has successfully conducted over 10+ events and workshops on various AI-related topics.

Key Responsibilities:

- Establish and oversee the club's goals, objectives, and activities
- Recruit and manage a team of members to organize events and workshops
- Plan and execute events and workshops on various AI-related topics
- Promote the club and its activities through social media and other channels
- Collaborate with other AI-related clubs and organizations to enhance the club's visibility and impact

Skills Acquired:

- Project management
- Leadership and team management
- Event planning and management
- Marketing and social media management
- Communication and networking

Projects :

